



2011 Sponsorship Opportunities

Member to Member Marketing

The VRCA is the perfect platform to market your business to the construction industry. Sponsoring a VRCA event not only helps the association put on relevant and interesting events, but it gives your business exposure and credibility among VRCA members.

2011 Awards of Excellence

When: October 19, 6 PM- 9PM

Cost: Platinum Partner \$5000, Gold Partner \$3000, Silver Sponsor \$1500, Bronze Partner \$750

About: The 23rd Annual VRCA Awards of Excellence is where the VRCA celebrates the very best in the construction industry, and is attended by over 600 people every year. For the second year the Awards of Excellence will be held at the Vancouver Convention Centre. Individual tickets \$110 per person, \$1100 for a table of 10.

Sponsor Benefits

- Corporate name and logo on all promotional material including the website, emails, event signage and official event program
- Complimentary tickets (*amount depending on level of partnership*)
- Opportunity to distribute marketing materials on the tables (*Platinum only*)
- Opportunity to present door prize (*Gold only*)
- Recognition by Masters of Ceremonies during the evening (*Platinum and Gold only*)

To view, and purchase, available sponsorship opportunities please visit the Awards of Excellence website.

www.vrca.bc.ca/VRCAAwards/page/home.aspx

Breakfast and Dinner Meetings

When: All year long, approximately once per month, 7:30 AM or 5:30 PM start

Cost: \$300 (1-3 sponsors per event)

About: The Breakfast and Dinner Meetings are a staple event for the VRCA. Held approximately once a month, the VRCA invites members out for breakfast or dinner to listen to an informative speaker address topics that are important to members and the construction industry. The VRCA charges \$50 per ticket for members and \$100 per ticket for non-members. The meetings usually bring out between 45-75 people, depending on the capacity of the venue and the interest in the speaker and topic. Past venues have included the Hilton Burnaby and the Terminal City Club.

Speakers and topics are generally determined 4-6 weeks in advance of the meetings.

Sponsor Benefits

- Space to create a booth or display area (*table provided*)
- Display corporate banners and signage
- Distribute marketing or promotional materials
- Acknowledgment in the opening remarks and speaker introduction, done by VRCA President, Keith Sashaw
- Company logo will be included in all related event emails, and on the event listing on the Events Calendar
- 2 complimentary tickets

Tailgate BBQ Parties @ the VRCA

When: Throughout the summer months, Vancouver & Abbotsford

Cost: \$750 (3 partner sponsors needed)

About: This popular event began in the summer of 2009 to facilitate casual networking and Sponsor product demonstrations, while taking advantage of the beautiful summer weather. The Tailgate Parties are held in the parking lot of the VRCA, both in Vancouver and Abbotsford, where burgers and beer are served and Sponsor products are demonstrated. Last year there was between 35-60 people at each Tailgate, but the VRCA anticipates that the 2011 season will see a growth in attendance. This is a free event for members.

Sponsor Benefits

- Opportunity to set up a product demonstration and engage your target audience
- Distribute marketing and promotional materials
- Display corporate banner and signage

- Invite 20 of your clients, suppliers or employees to enjoy the festivities
- Company logo will be included in all related event emails, and on the event listing on the Events Calendar

Annual VRCA Golf Tournament

When: June 3, 12 PM-9 PM

Cost: Sponsorship opportunities range from \$300-\$2500 (*see website for details*)

About: The Annual VRCA Golf Tournament is one of the VRCA's most popular events and regularly sells out as soon as tickets are available. This Texas-scramble tourney brings out over 200 members for a day of golf at Northview Golf & Country Club, in Surrey. Tickets cost \$200-\$220 per person, or \$55 for just dinner.

Sponsor Benefits (*depending on level of sponsorship*)

- Company logo will be included and prominent in all related event emails, and on the event listing on the Events Calendar
- Space to set up a booth or display at the course
- Display corporate banner and signage at the course
- Distribute marketing or promotional materials

To view, and purchase, available Golf sponsorships please visit the VRCA Golf Tournament website. (Please note incumbent sponsors will have the first right of refusal.)

www.vrca.bc.ca/golf/page/home.aspx

U35 Golf Tournament

When: September 15, Noon-9 PM

Cost: Sponsorship opportunities range from \$300-\$500

About: The third annual U35 Golf Tournament will return to beautiful Mayfair Lakes Golf & Country Club in September. The U35 Network will follow last year's Texas-scramble format, and will again be including an "over 35" in each foursome for a chance to network. The Instant Wine Cellar Raffle will also be back by popular demand. This is expected to be a very well attended event this year due to the growth of the U35 Network group. Tickets cost \$150 per person, including dinner.

Sponsor Benefits *(depending on level of sponsorship)*

- Company logo will be included and prominent in all related event emails, and on the event listing on the Events Calendar
- Space to set up a booth or display at the course
- Display corporate banner and signage at the course
- Distribute marketing or promotional materials

To view, and purchase, available sponsorship opportunities please visit the U35 Golf Tournament website.

www.vrca.bc.ca/u35golf/page/home.aspx

Become a Sponsor

If you are interested in becoming a sponsor please contact Katie Barthel, Coordinator of Membership Development, at 604-294-3766 or katie@vrca.bc.ca.
